

University of Pretoria Yearbook 2019

Sport tourism management 716 (TBE 716)

Qualification	Postgraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	20.00
Programmes	BComHons Tourism Management
Contact time	1 lecture per week
Language of tuition	Module is presented in English
Department	Division of Tourism Management
Period of presentation	Semester 1 or Semester 2

Module content

This module aims to clarify the relationship between sport and recreation events and activities and tourism. The role of sport and recreation in the development of tourism will be clarified. The multi-dimensional impact of sport tourism on communities will be analysed from both a sport management and event management perspective.

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